VALO PURCHASING MANAGER

ALTRIA – USER GUIDE





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INTRODUCTION TO VALO PURCHASING MANAGER

The VALO Purchasing Manager solution from InnerWorkings is an allocation aggregation tool which allows users to interact within Buy Groups (Territories) to allocate quantities of a defined product catalog to specified locations.

VALO Purchasing Manager offers an easy to navigate online interface with real time updates within Buy Groups.

USING VALO PURCHASING MANAGER

When working with VALO Purchasing Manager, you can:

- Access your Purchasing Manager module
- View the Buy Groups (Territory) List
- Navigate the Buy Group Screen
- View in Full Screen Mode
- Filter Items
- View Item Detail
- Change allocation for an Item
- Contact Support



ACCESSING YOUR PURCHASING MANAGER SITE

To access the site, please visit <u>https://www.insightsc3m.com/</u>. Click on the Merchandising link on the left navigation menu. Under POS Ordering Card, click on the link "Visit the POS Ordering Site". Your browser will redirect and you'll automatically be logged in with your personal credentials. Below is a progression of screens you should be seeing onscreen:

insights C ³ M Username Cog In Forget Username? How to Sign Up	TESTUSER T-DM_Ashby05 Tuesday, May 21, 2019 Enter account number for full menu access
Welcome to insightsc3m.com A tobacco category management resource for participating retailers and wholesalers! Relevant information at your fingertips.	Account Selection
See benefits for	Incage Incage Incage Incage
Retailers Wholesalers	PlannerDocBox
Statement of the local division of the local	II My Reporting Center
As a <i>Retailer</i> , you can	PromoCenter Retail
EE View up to 18 months of narment information	© PromoCenter Wholesale
0	Programs
Access category management tools and resources	
HOME / MERCHARDSHIG	
🚟 Merchandising	
Fixture Reimbursement Center The Fixture Reimbursement Center is designed to support Retailers in need of additional or replacement Fixtures for use in the merchandising of eignertetu, NET or cigars. Visit AGDC Fixture Reimbursement site	
	VALO
POS Ordering The POS Ordering site is designed to provide the AGOC Field Sales Force with access to point-of sale resources to execute totade programs, initiatives and promotions. Visit the POS Ordering site	POS Ordering Purchasing Manager



Once you land on the VALO portal page, click on the 'Purchasing Manager' tile. This will launch the module.

Note: If you do not see Purchasing Manager, please contact support at <u>support.altria@inwk.com</u>. Please communicate your contact and territory information.

THE BUY GROUP LIST (TERRITORY LIST)

When you first access the Purchasing Manager module, you will see a list of buy groups available for the regions you support. Each buy group consists of specific locations associated to that region and brand where you will be able to allocate items. If you belong to only 1 buy group, you will bypass the Buy Group List page.

pos ∂rdering	A HOMEPAGE			
	Buy Group List			
	NAME	LAST CHANGE	USERS ONLINE	
	<u>iiii 110101</u>		1/2	
	<u>iiii 110102</u>		0/2	

The Last Change column shows when a user last modified this buy group's information (for example, modified the amount of items they had allocated for a particular location). The Users Online column shows how many total users are currently accessing the site within a particular territory.

To View a buy group, click the link in the Buy Group Name column



NAVIGATING THE BUY GROUP SCREEN

The buy group screen is arranged in a grid format. Each row represents one item in which a user can adjust allocations for any location. Each column represents an individual location the item can be ordered for.

Filters 🖍	Buy Group	5 6 🏨 110	0101 - 🕅 🗗
 Brand POS Type 	POS	1 40 Knights Landing Road	Subtotal
	Maribori ^{1'} Center ² Enhanced Header _{OpCo-Mariboro-5} USD \$0.00	0 USD \$0.00	Quantity: 0 USD \$0.00
	Maribori Maribori ¹ ' Left Enhanced Header Graphic OpCo-Mariboro-1 USD \$0.00	0 USD \$0.00	Quantity: 0 USD \$0.00

No.	Function
1	Territory location address
2	POS information
3	Quantity allocated
4	POS Filters
5	Items per page indicator
6	Territory information
7	Full screen mode



EXPANDING VIEWING AREA

Click on the item name expansion logo (indicated next to the red arrow) to view the entire POS item name. You can also go into full screen mode by clicking the green arrow (second image).

Filters 🖈	Buy Group	6 🏨	110101 🗸 🖍 🗗
Brand POS Type	POS	40 Knights Landing Road	Subtotal
	Maribori 1' Center Enhanced Header OpCo-Mariboro-5 USD \$0.00	0 USD \$0.00	Quantity: 0 USD \$0.00
Filters	Buy Group	6 🕮	110101 - 🔗 🗗
 Brand POS Type 	POS	40 Knights Landing Road ←	Subtotal
	Maribori OpCo-Mariboro-5 USD \$0.00	0 USD \$0.00	Quantity: 0 USD \$0.00



VIEWING BUY GROUP ITEM DETAIL

Click on the item name or image to view the item detail screen.



Click the 'X' in the upper right corner of the item detail screen to return to the list of items. Any filters you applied to the list will be retained.



CHANGE ALLOCATION FOR AN ITEM

To change your allocation for an item for one of the listed locations, enter the quantity in the box indicated below.

The default allocation will be pre-filled in this box. In example below, the quantity is '0'.

Buy Group		6 进 11	0101 👻	\$	o
	POS →	40 Knights Landing Road	Subt	total	
Marlborg	1' Center Enhanced Header OpCo-Marlboro-5 USD \$0.00	0 USD \$0.00	Quan USD :	tity: 0 \$0.00	

Once you've changed your allocation, press 'Commit'. This will save your changes. You will have the opportunity to change your allocations through the duration of the change window.

40 Knights	Landing Road
USD	1 <i>i</i> \$0.00
✓ Commit	× Cancel

8



To see how allocations have changed over time, you can click on the i icon next to the allocation box. A modal will appear. Click the 'X' in the top right corner to close the modal.

antity Histor	V			
Original Value	Updated Value	Delta	Date	User
	0	_1	10/29/2019 2:40:13 PM	testuser.pm@altria.com
1	0	- 1	10/25/2015 2:40/15110	

As you scroll through the page, you will see the header and footer lock. The purpose of this is to remind you of the location you are changing allocations to.





CONTACT SUPPORT

To contact InnerWorkings Support with questions or requests regarding your site, please send an email to <u>support.altria@inwk.com</u>. Please have your contact and territory information available.

